



# TARA DEVI HARAKH CHAND KANKARIA JAIN COLLEGE

Affiliated to University of Calcutta & Accredited by NAAC (2016)  
[Recognized under section 2(f) of UGC Act 1956]

(A self-financed Govt. approved Minority Institution run under the auspices of Shree S.S. Jain Sabha)

6, RAM GOPAL GHOSH ROAD, COSSIPORE, KOLKATA – 700 002  
TEL.: 033 25326056 Mob: 9831378911/9831368911

**2.3.1. Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences**

Different experiential and participative learning methodologies are as follows:

## Invited Lecture sessions for students

i. Seminar on Digital Marketing for the students of BBA and Commerce by Prof. Soumyatany Adhikary, Department of Business Administration, THK Jain College. Date: 11.03.2024.



ii. Lecture Session on 'Preparation for Entrepreneurship Ventures', by Dr. Abhik Mukherjee, Department of Business Administration, University of Burdwan, organized by Department of Commerce. Date: 15.12.2023.



Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, Kcl-  
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- v. Student enrichment on Direct Tax by Dr. Ratna Roy, Dept. of Commerce, Bijoy Krishna Girls' College. Organized by Dept. of Commerce. Date: 17.01.2024

**THK Jain College**  
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CU Affiliated, NAAC Accredited,  
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Department of Commerce  
Organizes

**Student Enrichment Program for B. Com Students  
"Company Audit and Other Thrust Areas of Audit"**

Resource Person:  
  
**Dr. Shelly De (Pandit)**  
Associate Professor  
Department of Commerce  
Bijoy Krishna Girls' College, Howrah

Date: 17.01.2024  
Time: 07:00 PM  
Platform: Google Meet

**Patrons**  
Sri Sardarmull Kankaria (President, Shree S.S. Jain Sabha)  
Sri Sohan Raj Singhi (President, Governing Body, THK Jain College)  
Sri Lalit Kankaria (Secretary, Governing Body, THK Jain College)

In-charge  
Dr. Asit Kumar Mondal  
(Department of Commerce)

Principal  
Dr. Mausumi Singh Sengupta

Link of Google Meet: <https://meet.google.com/amt-ihm-oom>

- vi. Lecture session on 'Financial Awareness on Live Stock Exchange', by Subhayu Das, Product Head and Area In charge, BSE Ltd, organized by Department of Commerce. Date: 20.09.2023



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- vii. Session on 'Entrepreneurship Development Program', by Dr. Susmita Chatterjee, Asst. Professor, Maharaja Manindra Chandra College, organized by Department of Commerce. Date: 21.09.2023



- viii. Lecture session on 'Filling on IT-Return and GST', by Sri Tapas Kumar Majumdar & CMA Manmohan Daga, ICAI, organized by Department of Commerce in collaboration with ICAI. Date: 26.09.2023



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- x. Celebrating 100 Years of 'Abol Tabol', organized by Department of English. Resource person: Prof. Rishiraj Paul (Asst. Prof. of English, Centre for Distance and Online Education, Rabindra Bharati University Date: 13.10.2023.



- xi. Seminar on 'Samokalinotar Shilpi Bhuvan', Centenary commemoration of Mrinal Sen, organized by Dept. of Journalism & Mass Communication and Dept. of Film Studies. Date: 25.06.2024.  
Resource persons: i. Dr. Sanjay Mukhopadhyay, Retired Professor, Department of Film Studies, Jadavpur University, ii. Sri. Suman Mukhopadhyay, esteemed thespian, Filmmaker



  
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- xii. One Day Special Lecture Session, organized Department of Microbiology and IQAC, THK Jain College. Speakers: Dr. Nilansu Das, Associate Professor & Head Dept. of Molecular Biology, Surendranath College, Dr. Arunima Biswas, Assistant Professor, Department of Microbiology, Raidighi College, Raidighi. Date: 17.05.2024



## Field visit/Lab visit

### 1. Department of Botany

- i. Visit to Kaikala, Hooghly, West Bengal for the students of Sem I and Sem III.  
Date: 02.12.2023





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- ii. Visit to Acharya Jagadish Chandra Bose Indian Botanic Garden and Central National Herbarium (CAL), Shibpur, Howrah for Sem I and III students. Date: 13.12.2023



- iii. Visit to Plant Tissue Culture lab of Bose Institute, Unified Campus Kolkata for Sem V students. Date: 11.01.2024



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- iv. Visit to Mushroom Cultivation Unit, Vivekananda Institute of Biotechnology, Nimpith, for Sem I and III students. Date: 02.02.2024



## 2. Department of Zoology

- i. Visit to Zoo Festival at Alipore Zoo, Kolkata for Semester V students. Students participated in Quiz competition, Poster making and Photography contest. Date: 21.09.2023 – 24.09.2023.



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- ii. Educational Tour to Bandhavgarh National Park, Madhya Pradesh for students of Sem I, III, V. The purpose of the tour was to study Ecology, Biodiversity and Animal behavior. Date: 30.11.2023 to 05.12.2023.



- iii. One Day Educational Tour to Santragachi Jheel in Collaboration with City College for students of Semester III and V. Date: 17.02.2024.



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- iv. One Day Educational Tour to Ramakrishna Ashram Krishi Vigyan Kendra, Nimpith for Sem I and Sem III students. Date: 02.02.2024.



### 3. Department of Business Administration

- i. Excursion to Doars, North Bengal for students of Sem IV and VI.  
Date: 25.02.2024 – 02.03.2024



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## ii. Visit to Kolkata Book Fair 2024: Date: 01.25.2024.



## 4. Department of History and Political Science: Visit to Museum of Alipore Jail on 10.01.2024.



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## 5. Department of Microbiology:

Visit to Department of Food Technology and Biochemical Engineering (FTBE),  
Jadavpur University, Kolkata for students of Semester V. Date: 06.12.2023



## 6. Department of Journalism & Mass Communication:

Excursion to North Bengal (Dhotrey, Chitre, Meghma, Tumling, Gairiband etc.)  
for students of Sem I, III, and 5 from 02.12.2023 – 08.12.2023.







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## 7. Department of Geography

Excursion to Manebhanjan, Tumling and Sandakphu for students of Semester V from 01.10.2023 – 10.10.2023.



## 8. Department of Food & Nutrition

- i. ICDS Centre visit for 3<sup>rd</sup> sem students. Date: 07.12.2023- 08.12.2023. The aim of the visit was to experience the hand on practical session on Anthropometric measurement for preschoolers and community diet survey.



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- ii. ICDS Centre visit for 5<sup>th</sup> sem students. Date: 20.12.2023. The aim of the visit was to experience the hand on practical session on Anthropometric measurement for preschoolers.



- iii. ICDS Centre visit for 1<sup>st</sup> sem students. Date: 18.01.2024. The aim of the visit was to experience the hand on practical session on Anthropometric measurement for preschoolers.



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- iv. Visit to Ramkrishna Old Age Home, Kolkata by the students of Sem IV and VI. Date: 10.06.2024. The aim of the visit to old age home was to do a survey on the Nutritional Assessment of the Geriatric people present there.



- v. Visit to Preservation Centre for students of sem VI. Date: 18.06.2024 and 21.06.2024. The aim of the visit to Preservation Centre was to experience the hand on training session on Fruit Preservation.





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## Internship by students

### i. Department of Commerce (Semester II)

➤ At Ardent Computech Private Limited:

Sr. No	College ID	Name
1	20230221	ABHIK ROY
2	20230044	ABHRANEEL SAHA
3	20230231	ADITAY ROY CHOWDHURY
4	20230480	ADITYA PASWAN
5	20230765	AKASH DAS
6	20230533	ANIRUDH SINGH
7	20230486	ANJALI SINGH
8	20230119	ANSH GUPTA
9	20230120	ANURAG JHA
10	20230728	ARPITA YADAV
11	20230054	BARUN SINGHAL
12	20230505	BINAY GURUNG
13	20230188	CHETAN K TATIA
14	20230424	DHIRAJ KUMAR RAY
15	20230833	ISHIKA MISHRA
16	20230059	KRISHNA KUMAR BINODKUMAR SHARMA
17	20230643	MAHIT GUPTA
18	20230122	MD AMAN TABREZ
20	20230783	MD JASIM SHAHAB
21	20230766	NAINA SINGH
22	20230497	NANDINI KUMARI SHAW
23	20230715	NAYAN BAJAJ
24	20230365	NEHA SHAW
25	20230032	NISHA KUMARI
26	20230485	PALAK RAJ
27	20230250	PRATHAM MEHRA
28	20230403	PRIYANK RATHI





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29	20230304	RISHIKA JAISWAL
30	20230608	RITIKA SHAW
31	20230767	ROSHAN GUPTA
32	20230586	SHIVAM SONI
33	20230711	SHOMAYA KUMARI
34	20230732	SHUBHAM MISHRA
35	20230384	SHUBHAM SINGH
36	20230444	SIDDHI JAISWAL
37	20230754	SNEHA SAHA
38	20230180	SOUMALI BANERJEE
39	20230344	SOUMYA SARASWAT
40	20230242	SOURAV KUMAR SINGH
41	20230099	SUDHANSHU KUMAR SHAW
42	20230011	SUMIT KUMAR PANI
43	20230307	TANISHA GUPTA
44	20230907	TRISHA BHATTACHARJEE
45	20230487	VAISHNAVI NARAYAN
46	20230579	VEDANT SHARMA
47	20230199	YASH KUMAR SINGH

➤ **At Bombay Stock Exchange (BSE) Institute Limited**

Sr. No.	College ID	Name
1	20230267	AASTHA CHAKRABORTY
2	20230758	ADITYA RAJ KANU
3	20230022	ANUJ JAISWAL
4	20230872	AYUSH KUMAR DUBEY
5	20230219	BHUMI JAISWAL
6	20230073	BHUMI SHARMA
7	20230414	BUMBA KHAN
8	20230171	CHANDRIMA SINGH
9	20230577	CHARU SHARMA
10	20230072	DEEPAK SINGH
11	20230588	DEEPAJ SHAH



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12	20230071	DISHA JAISWAL
13	20230202	GARIMA MANOT
14	20230117	HARSH AGARWAL
15	20230562	ISHANT FITKARIWALA
16	20230436	KARAN SHARMA
17	20230343	KASTURI SHAW
18	20230682	KHUSHI MURARKA
19	20230457	KRITI DUJARI
20	20230710	KUSHAL JAIN
21	20230292	MADHUSRI MULLICK
22	20230182	MAHIMA BOTHRA
23	20230631	MD REHAN
24	20230718	NITIN SHUKLA
25	20230429	PRACHI SHUKLA
26	20230080	PRATHAM JAISWAL
27	20230582	PRIYA SHAW
28	20230017	RINIKA BOSE
29	20230286	RIYA PRASAD
30	20230198	ROHIT KUNDU
31	20230025	SANA BAL
32	20230578	SANCHARI RAKSHIT
33	20230283	SATADRU MAJUMDER
34	20230184	SAYAN SAHA
35	20230024	SAYANTANI DAS
36	20230634	SHREYA RAWAT
37	20230786	SHREYSEE CHAKRABORTY
38	20230124	SNEHA SHAW
39	20230763	SREERUPA PAL
40	20230412	SRIYA DAS
41	20230841	VANSH KUMAR JAIN

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## ➤ At Webel Fujisoft Vara:

Sr. No.	College ID	Name
1	20230369	AMAN GUPTA
2	20230104	ANKIT MITRA
3	20230007	ANKIT SINHA
4	20230055	ANURAG MISHRA
5	20230745	ARKA SEN
6	20230479	ARPIT PANDEY
7	20230606	ASHUTOSH MISHRA
8	20230063	ASHVEEN GREWAL
9	20230084	AYUSH MALI
10	20230118	AYUSHI KUMARI
11	20230176	BHAVANA KOCHAR
12	20230073	BHUMI BAJAJ
13	20230058	DAKSH SHARMA
14	20230843	DIYA BISWAS
15	20230049	HARSH SONI
16	20230461	HARSH SWAMI
17	20230716	ISHAAN JAISWAL
18	20230173	JASPREET KAUR
19	20230780	JIJIA JAISWAL
20	20230062	KASHISH SWAIKA
21	20230458	KHUSHI GUPTA
22	20230170	KIRPA KAUR
23	20230244	KRISHNA SONI
24	20230047	KRITICA PAUL
25	20230402	KSHITIZ KUMAR PRASAD
26	20230880	MANTASHA NOOR KHANAM
27	20230422	MUSKAAN SHARMA
28	20230571	NITU SHARMA
29	20230456	OSH SADH
30	20230714	PRASHANT MODI
31	20230762	PURAB JANGIR
32	20230362	RISHAV JAISWAL
33	20230243	RITIK KUMAR SOMANI
34	20230123	ROHIT SHARMA
35	20230581	SANIA SHAH



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36	20230300	SHALINDRI PANDEY
37	20230061	SHALU SINGH
38	20230060	SHILPI KUMARI SINGH
39	20230207	SHIVAM MISHRA
40	20230584	SIDDHANT JALAN
41	20230463	SIDDHARTH GUPTA
42	20230699	SITABJA BHATTACHARJEE
43	20230878	SNEHA MISHRA
44	20230094	SOHANA GIRI
45	20230113	SONA SINGH
46	20230759	SROEAT JAISWAL
47	20230386	SUJAL GUPTA
48	20230558	SUJAL SINGH
49	20230064	TARANPREET KAUR
50	20230483	TISHA RAY
51	20230750	UMM E HABIBA
52	20230016	VISHAL SHARMA
53	20230399	VISHAL SINGH

➤ Self (at different companies):

Sr. No.	College ID	Name
1	20230757	DRISHTI GUPTA
2	20230096	JUHI SRIVASTAVA
3	20230785	RIYA TRIVEDI
4	20230317	YASH RAJ DAMANI





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## ii. Department of Business Administration

### • Semester IV:

SL NO:	STUDENT ID	NAME OF THE STUDENT	PROJECT TITLE
1	20220159	Abhishek Saha	Evaluating the Impact and Effectiveness of Social Volunteer Internship Programs: Insights, Challenges, and Recommendations for Improvement
2	20220085	Aditya Kumar Singh	Roles and Responsibilities of HR
3	20220001	Akshita Singh	Social Media Marketing
4	20220140	Anshu Raj	Social Awareness Initiatives In Rigel Foundation
5	20220380	Ashutosh Kashyap	Social Work of Subhansh Sewa Trust
6	20220956	Asif Abdulla Khan	Social Work of Subhansh Sewa Trust
7	20220225	Astha Singh	Content Writing : The Teachief Academy
8	20220194	Avigyan Bhattacharya	An Analysis of on the job training of Cards Acceptance Services-HR Perspective
9	20220005	Danesh Khan	Video Editing : Deskera
10	20220072	Diptangshu Biswas	Social Entrepreneurship : Subhansh Sewa Trust
11	20220053	Hritisha Chatterjee	Human Resource is an Asset of Organization
12	20220201	Indrakshi Halder	Web Development : The Website Makers
13	20220877	Komal Parakh	Social Work of Subhansh Sewa Trust
14	20220065	Md Zaid Wali	A Comprehensive Report on My Social Internship with Subhansh Sewa Trust
15	20220111	Parijat Ghosh	SEO Marketing & Content Writing
16	20220271	Purnima Shaw	Empowering Communities through Sustainable Herbal Practices
17	20220145	Ranjit Sinha	Internship Report on Investment Banking at JP Morgan
18	20220288	Rukmini Chanda	Marketing & Advertising
19	20220004	Satabdi Poddar	Human Resource Management : Subhansh Sewa Trust
20	20220063	Saumyojit Dutta	Human Resource is an Asset of Organization



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6, RAM GOPAL GHOSH ROAD, COSSIPORE, KOLKATA – 700 002  
TEL.: 033 25326056 Mob: 9831378911/9831368911

## ➤ Sample copy of Project Completion Certificate:



*Handwritten signature*

Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, Kolkata  
(Affiliated to C.U.)





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- Semester II:

- Internship at Webel-Fujisoft Vara:

SL NO:	STUDENT ID	NAME OF THE STUDENT
1	20230272	ADITI SHAW
2	20230003	AHANA DAS
3	20230704	ATIKA SODHANI
4	20230623	BHUMI SINGHANIA
5	20230308	CHETNA MUNOTH
6	20230002	DIYA SAHAL
7	20230609	ISHIKA GHOSH
8	20230409	KHUSNUMA KHATOON
9	20230611	MUSKKAN SRIVASTAVA
10	20230809	NANDINI SINGH
11	20230339	NEHA SARKAR
12	20230237	NEHA SHAW
13	20230167	PALAK SINGH
14	20230708	PRIYA ROY
15	20230410	SAHINA PARVEEN
16	20230004	SANCHARI CHANDRA
17	20230404	SHRADHA MODI
18	20230667	SHRISTI GUPTA
19	20230001	SHRUTI MISHRA
20	20230660	SMRITI TIWARI
21	20230657	SONIYA MANDAL
22	20230537	AAYUSH SINGH



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23	20230659	ADITYA SINGH
24	20230408	AKASH RAJ
25	20230406	AYUSH RAJ
26	20230538	MEGHADRI GHOSH
27	20230624	ROHIT GUPTA
28	20230165	SK MIRAJ ALI
29	20230273	VIKASH SINGH

Sample copy of  
certificate:



Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, Kolkata  
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## ➤ Internship at BSE Institute:

SL NO:	STUDENT ID	NAME OF THE STUDENT
1	20230707	ADITEE SHAW
2	20230271	KHUSHI PANDEY
3	20230411	RIYA SHAW
4	20230813	TANIYA CHOWDHARY
5	20230620	ABHINAV GOND
6	20230810	ADITYA KUMAR
7	20230270	ANIKET NANDY
8	20230340	ARKO DHAR
9	20230625	ARNIT DUTTA
10	20230218	HARSH KUMAR GUPTA
11	20230405	RITARAJ KAR

## Sample copy of certificate:



*Dr. Meesumi Singh*  
Principal  
Tara Devi Harakh Chand Kankaria  
Jain College, Kolkata  
(Affiliated to C.U.)



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## • Sem VI students: Project work

SL. NO.	STUDENT ID	NAME OF THE STUDENT	PROJECT TITLE
1	2021-311	ABANTIKA SHAW	PROMOTIONAL STRATEGY ADOPTED BY TUPPERWARE
2	2021-716	AKAMKSHA PREM KUMAR	ENGAGING GEN Z THROUGH SOCIAL MEDIA MARKETING GEN Z & SOCIAL MEDIA : THE POWER OF INFLUENCING
3	2021-484	BHUMIKA BANTHIA	STUDY ON DIGITAL MARKETING & IMPACT ON REVENUE GENERATION
4	2021-222	HARSHITA GUPTA	CORPORATE SOCIAL MEDIA RESPONSIBILITY - A CASE STUDY IN TCS & INFOSYS
5	2021-466	ISHIKA SHARMA	A STUDY ON THE GROWTH & PERFORMANCE OF TEXTILE INDUSTRY IN INDIA
6	2021-724	KHUSHI KUMARI	THE ROLE OF WOMEN'S ENTREPRENEURSHIP IN DRIVING ECONOMIC GROWTH & DEVELOPMENT
7	2021-711	MADHURIMA GUHA	CREDIT RISK MANAGEMENT - COMPARATIVE CASE STUDY IN SBI & HDFC BANK
8	2021-316	PRIYANKA SINGH	A STUDY ON MARKETING STRATEGY OF ONE PLUS (MARKETING) EXPLORATORY
9	2021-367	SADAF WAZIR	A STUDY TO ANALYSE THE MARKETING STRATEGY OF AMUL
10	2021-368	SAKIBA WAZIR	A STUDY TO ANALYSE THE MARKETING STRATEGY OF HALDIRAM
11	2021-719	SAMRIDDHA CHAKRABORTY	NAVIGATING THE DIGITAL AGE : EXPLORING GEN Z PERFORMANCE & PREFERENCE IN IT ERA
12	2021-706	SHIFA KHATUN	CROSS - BORDER SHOPPING TOURISM OF KOLKATA & BHUTAN
13	2021-535	SHREYA JAIN	ZUDIO - IT'S MARKETING STRATEGY
14	2021-718	SHRUTI GUPTA	MARKETING RESEARCH ON BLINKIT
15	2021-549	SIMRAN AGARWAL	COMPARITIVE ANALYSIS OF SBI AND KOTAK MID CAP MUTUAL FUND
16	2021-392	SIMRAN SINGH	ZUDIO - HOW ZUDIO IS SURVIVING IN THE COMPETITIVE MARKET
17	2021-398	SONAM PRASAD	IS INDIA WINNING OR LOSING IN EV SECTOR
18	2021-446	SONIYA JAISWAL	FINANCIAL SECTOR REFORMS CASE STUDY ON BANKING SECTOR
19	2021-389	SURBHI KATARUKA	SOCIAL MEDIA AS A MARKETING TOOL - A LITERATURE REVIEW
20	2021-608	AAMIR ZIAUL	THE MARKETING MANAGEMENT OF AJIO
21	2021-465	ABHAY SHAW	FINANCIAL INCLUSION : A CASE ON MOBILE BANKING





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22	2021-714	ADITYA ROY	EFFECTIVE MARKETING AND SUSTAINABLE GROWTH OF ORGANIC FERTILIZERS IN SIKKIM
23	2021-321	AMAN AGARWALA	A STUDY ON BERGERS & ACQUISITION IN INDIAN BANKING SECTOR
24	2021-372	AMAN JAIN	FUTURE PROSPECT OF APP BASED FOOD DELIVERY SYSTEM IN INDIA
25	2021-588	AMITAVA GOPE	AN INSIGHT INTO THE REVENUE GENERATION MODEL OF IPL
26	2021-447	ANURAG SETH	FINANCIAL PERFORMANCE ANALYSIS OF TATA STEEL LTD.
27	2021-378	ARHUM KHAN	MARKETING STRATEGY OF FLIPKART
28	2021-455	BIPLAB DEY	IMPACT OF AI TOOLS IN MARKETING
29	2021-720	DEBANSHU KEJRIWAL	MARKETING STRATEGY OF IPL
30	2021-708	FARAZ ANWAR	A STUDY TO ANALYZE EFFECTIVE MEN OF MARKETING & PRICING STRATEGIES ON CONSUMERS OF RELIANCE JIO & RETAIL
31	2021-584	HARSH SHAW	WORKING CAPITAL MANAGEMENT, A CASE STUDY ON TATA STEEL
32	2021-712	KARAN YADAV	VALUE CHAIN ANALYSIS ON ARYAMAN TEA ESTATE FACTORY/OFFICE
33	2021-586	MOHAMMAD SHOAIB SHAMIM	NA
34	2021-722	MUKUL SINGH	MARKETING STRATEGIES OF PHARMACEUTICAL INDUSTRY
35	2021-973	NIRAJ MISHRA	MARKETING STRATEGIES OF BHARTI AIRTEL
36	2021-449	PANKAJ JHA	MARKETING STRATEGIES OF ITC
37	2021-139	PRANOY ROY	MARKETING STRATEGY OF TEA & THE BREWINGSUSTAINABILITY IN THE INDIAN DOMESTIC MARKET
38	2021-214	RAHUL JAISWAL	MUTUAL FUND ANALYSIS - A COMPARATIVE STUDY IN SBI/HDFC
39	2021-717	RAHUL KUMAR DUBEY	BUILDING BRAND TEA IS THE KEY TO THE SUCCESS OF FUTURE TEA INDUSTRY
40	2021-366	RAHUL SHAW	x
41	2021-723	RONIT ROY	THE ROLE OF CORPORATE GOVERNANCE IN PREVENTING & MANAGING SICK INDUSTRIES
42	2021-354	ROHIT AGARWALA	INDIAN ECONOMIC REFORMS : START OF A NEW ERA
43	2021-444	ROHIT ROY	CONSUMER PERCEPTION AND MARKET STRATEGY IN ZOMATO
44	2021-197	ROHIT SINGH	IMPACT OF MAKE IN INDIA & NATIONALISTIC FEELINGS ON INDIAN CONSUMER'S MINDSET
45	2021-407	RUPAM SANTRA	x
46	2021-474	SANDIPAN JANA	CUSTOMER RELATIONSHIP MANAGEMENT OF MYNTRA



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47	2021-221	SHIVAM SHAW	x
48	2021-82	SHUBHAM KUMAR	ANALYSING DOMINOS MARKETING STRATEGY A COMPARATIVE STUDY OF INNOVATION & TRADITIONAL MARKETING
49	2021-365	SIVAM KUMAR AGRAHARI	NA
50	2021-600	SK MONIUL AMIN	ANALYSING THE EFFECTIVENESS OF DIGITAL MARKETING IN ZOMATO
51	2021-715	SOHAM CHAKRABORTY	A STUDY ON CONSUMER DECISION MAKING PROCESS OF ECO-FRIENDLY PRODUCT
52	2021-598	SUBHAM BHOWMICK	STUDY OF THE MAN GROWING COMPANY - 'BEARDO'
53	2021-488	TRAYEMBAKESH PRASAD SHAW	FINANCIAL STATEMENT ANALYSIS OF BANDHAN BANK LTD.
54	2021-361	VINAY KUMR BISWAKARMA	A STUDY ON MARKETING STRATEGIES OF HERO MOTOCORP LTD.
55	2021-363	VINEET SHAW	CORPORATE GOVERNANCE - A CASE STUDY ON HDFC BANK
56	2021-431	VISHAL PASI	IMPACT OF NEUROMARKETING ON CONSUMER BEHAVIOUR





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## iii. Department of Food & Nutrition

The dietetic internship program at Institute of Neurosciences Kolkata for 15 days from 11th March, 2024 to 25<sup>th</sup> March'2024.

### Name of students

- 1) Anwasha Dutta
- 2) Khushi Manek
- 3) Mona Acharjee
- 4) Tanu Jaiswal
- 5) Prottoya Ganguly
- 6) Snigdha Paul
- 7) Stuti Basak
- 8) Debshaki Deb
- 9) Upabiti Adgiri
- 10) Ahona Banerjee
- 11) Jyoti Kumari
- 12) Risha Chakraborty
- 13) Rupsa Modak
- 14) Sana Haroon
- 15) Shraddha Singh
- 16) Shreya Seal
- 17) Sriparna Saha



*MS*



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## ➤ Sample copy of Completion Certificate:



Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, Kolkata  
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## Student Activities: Seminar/Presentation/Debate and others

- Student Seminar Competition on 26<sup>th</sup> June, 2024, organized by Department of Botany





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- Power-point Presentation Competition for Semester-4 students organized by Department of Chemistry on 26th June, 2024.



- Debate Competition to observe Indian Constitution Day (26<sup>th</sup> November, 2023) organized by Department of Political Science and English on 19.12.2023



Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, Kcl-  
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- Youth Talk Series on Lok Sabha Election, 2024. Date: 27<sup>th</sup> March, 2024. Organized by Dept. of Journalism & Mass Communication, THK Jain College & Sanmarg.



- E-quiz competition On Republic Day jointly organized by Department of History and Political Science on 26<sup>th</sup> Jan, 2024

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**E-Quiz Competition**  
Jointly organized by  
The Department of History and Department of Political Science to commemorate India's 75<sup>th</sup> Republic Day

Date: 26<sup>th</sup> January, 2024  
Time: 11:00 AM

Please Note:  
➤ There is no registration fees.  
➤ This e-quiz competition is meant for the students of THK Jain College.  
➤ E-Quiz link will remain active for only 2 hours.  
➤ Only first 40 students securing above 60% will get the certificate.

e-Quiz Link will be Activated from 11:00 AM on 26<sup>th</sup> January, 2024 ➡ <https://forms.gle/3e1G0Ym1d4yL8TBA>

No. of Participants: 51

  
Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
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- Sample copy of Certificate



- Poster Presentation competition for the students of Semester I, organized by the Department of Microbiology. Date: 02.02.2024



*Signature*

Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, Kolkata  
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- Essay Writing competition for the students of Semester I and V, to observe 'International Microorganism Day'. The theme of the Essay Writing competition was "Supremacy of Microorganisms: The Ultimate Rulers of World". Date: 16.09.2023.



- BBA: Mid-term student presentation at the American consulate General Centre Kolkata in the event Empowering women globally, a project initiated by University of Calcutta in collaboration with ALSISAR Impact and Bradley University USA under the aegis of RUSA 2.0 (Rashtriya Uchchar Shiksha Abhiyan). Date: 19.03.2024



Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, Kolk-  
(Affiliated to C.U.)





# TARA DEVI HARAKH CHAND KANKARIA JAIN COLLEGE

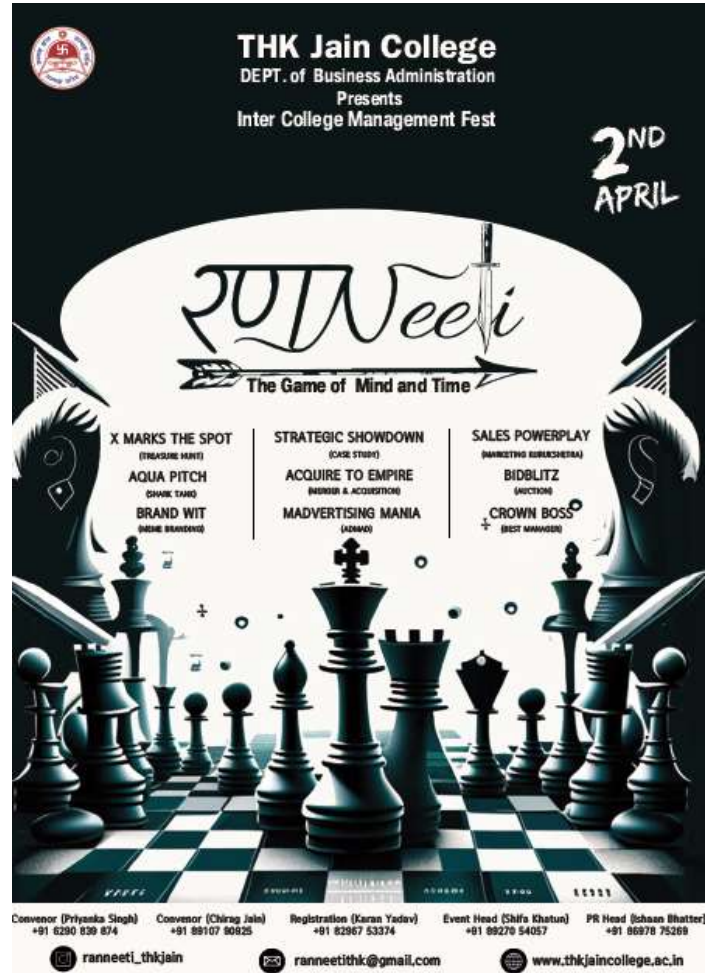
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- Inter-College Management Fest, organized by Department of Business Administration. Date: 02.04.2024

➤ Flyer



Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, KCSI  
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- **38<sup>th</sup> National Science Day Celebration, organized by College Science Club (Science Cotorie) entitled “Exploring Science Through Young Minds” for the students of department of Botany, Computer Science, Food and Nutrition, Microbiology and Zoology.**
  - **Part-1: Unveiling the science information bulletin prepared by the students. Date: 28.02.2024.**
  - **Part-2: The following competitions were conducted:**  
**Events:**
    - i. ‘Science to Art’: A Scientific Illustration (with a title) Preparation Competition
    - ii. ‘Two sides to every story’: A power-point presentation competition
    - iii. BTS of a scientific discovery: A story writing competition

**Date: 28.02.2024**





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Date: 9th March, 2024



Principal  
Dr. Mausumi Singh (Sengupta)  
Tara Devi Harakh Chand Kankaria  
Jain College, Kolkata  
(Affiliated to C.U.)