

## BUSINESS ETHICS (M.C.Q.)

### SEMESTER-IV

### SECTION- 4B

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### CHAPATER- ETHICS IN MANAGEMENT

1. Values and ethics shape the-
  - (a) Corporate unity
  - (b) Corporate discipline
  - (c) Corporate culture
  - (d) Corporate differences
2. The moral principles, standards of behaviour, or set of values that guide a person's actions in the workplace is called-
  - (a) Office place ethics
  - (b) factory place ethics
  - (c) behavioural ethics
  - (d) work place ethics
3. Which of the following factors encourage good ethics in the workplace?
  - (a) Transparency
  - (b) fair treatment to the employees of all levels
  - (c) both (a) and (b)
  - (d) bribe
4. Which of the following are ethical issues in financial markets-?
  - (a) Churning
  - (b) Illegal dividend payment
  - (c) creative accounting
  - (d) none of these
5. The trading of a public company's stock or other securities like bonds or stock options by individual with possession of material, non-public information about the security is called-
  - (a) Insider trading
  - (b) online trading
  - (c) offline trading
  - (d) direct trading
6. Which of the following methods are used in creative accounting?
  - (a) Off balance sheet financing
  - (b) Abuses of accounting concepts and conventions
  - (c) Manipulating assets and liabilities
  - (d) Over and under valuation of inventories
7. The short-term focus on company finances in sometimes known as-
  - (a) Glaucoma management
  - (b) Retina management
  - (c) Myopic management
  - (d) None of these
8. Due to fraudulent reporting the share price of a company's stock may-
  - (a) Boost up
  - (b) fall down
  - (c) remain stagnant
  - (d) none of these
9. The process by which accountants use their knowledge of accounting rules to manipulate the figures reported in the accounts of a business is known as-
  - (a) Financial accounting
  - (b) creative accounting
  - (c) cost accounting
  - (d) fair value accounting
10. It is deceptively used by an organisation to promote the perception that its products, aims, or policies are environmentally friendly-
  - (a) Blue washing
  - (b) white washing
  - (c) green washing
  - (d) green pricing.

## ANSWERS

1. C. CORPORATE CULTURE
2. D. WORK PLACE ETHICS
3. C. BOTH A AND B
4. A. CHURNING
5. A. INSIDER TRADING
6. A. OFF BALANCE SHEET FINANCING
7. C. MYOPIC MANAGEMENT
8. A. BOOST UP
9. B. CREATIVE ACVOUNTING
- 10.C. GREEN WASHING.