

ENTREPRENEURSHIP *DEVELOPMENT*

FOURTH SEMESTER

ED
4th Semester

CONTEMPORARY ROLE MODELS IN INDIAN BUSINESS

Since the ancient times, many great personalities have been born in India, who have shown their colours and achieved unprecedented success in different fields.

The present times also have many such successful entrepreneurs who have made major contributions to the business scenario and as such have become role models for aspiring entrepreneurs.

1. J.R.D. Tata (Tata Group)

- Jehangir Ratanji Dadabhai Tata, Indian business magnate, was born in July 1904, into a Parsi family. His father was the first cousin of Jamsetji Tata, a pioneer industrialist in India.

- In 1932, Tata established the Tata Air Mail, a courier service.

- Over the next five decades, he managed to strengthen the existing business such as steel, power, hotels.

- Under his guidance several institutions were established to promote scientific, medical and artistic endeavours.

2. Dhirubhai Ambani (Reliance Industries)

- He was the founder of Reliance Industries - a petrochemicals, communications, power and textiles conglomerate.
- He started his career as a dispatch clerk at a transcontinental trading firm. He started his first textile mill at Naroda in 1966.
- Then he diversified into petrochemicals and sector such as telecommunications, information technology, energy, power, retail, infrastructure services, capital market and logistics.
- He was bestowed with the 'Padma Vibhushan' for his contributions towards the field of trade and industry.

3. Verghese Kurian (Amul)

- He was born in Syrian Christian family in Calicut in Nov 1921. After completing a Masters in Mechanical Engineering he had his first try with milk production in Anand.
- Dr. Kurian quit his government job and joined forces with Patel and the farmers and form Co-operative 'Kaira District Cooperative Milk Products Union Ltd (KDCMPUL)

Teacher's Signature

- This vision and ambition of producing billion-litre milk — made dairy farming India's largest self-sustaining industry and thus earning him the title of 'Father of White Revolution' in India.

4. Aditya Vikram Birla (Birla Group)

- He was born in 1944 into the formidable business family.
- At the age of 22, he took over the responsibility of the entire Birla Group and soon with his dynamic leadership skills expanded its core sectors to manufacturing of textiles, chemicals, engineering goods, fertilizers and palm oil.
- He was one of the first Indians industrialists to expand abroad, setting up plants in different countries of South-east Asia and Egypt.

5. Vandana Luthra (VLCC)

- She is the founder of VLCC Health Care Ltd, a beauty and wellness brand.
- Luthra started VLCC in 1989, as a beauty and slimming services centre in New Delhi. She focuses on this domain at a time when people did not care much about fitness, food, nutrition or appearances.

- She has been felicitated with Padma Shri and is providing training to youngsters under the 'Skill India' mission.

6. Sunil Bharti Mittal (Airtel)

- Before becoming a telecom tycoon, he began importing scraps and bicycle parts when he was just 19.
- He launched Bharti Telecom Limited in early 1990s and manufactured fax machines, cordless phones and other telecom gear.
- In 1995 he launched BCL (Bharti Cellular Ltd) and offer cellular services under Brand name 'AirTel' (one of largest mobile phone operators of India)

7. N.R. Narayana Murthy (Infosys)

- He is the legendary co-founder and retired chairman of Indian tech giant Infosys, India's largest IT services company with offices across the globe.
- He always dreamed of becoming an entrepreneur to form a big company with huge job opportunities.

- Under his leadership, Infosys became the first Indian company to be listed on the NASDAQ with a revenue of \$1 billion a year.

- The 'Time' magazine described him as the 'Father of Indian IT Sector'.

8. Sanjeev Bikhchandani (Naukri.Com)

- He is the founder of 'Info Edge' which runs portals like 'Naukri.Com', India's leading jobsite.
- In October 1998, Sanjeev started the matrimonial website 'Teemansathi.Com' and other specialised online portals such as 99 acres.Com, Siksha.Com, Brij.Com etc.

9. Bhavish Agarwal (OLA Cabs)

- He started his career with Microsoft as a Research Intern.
- To create a choice of reliable personal transportation options Bhavish quit his job and start 'Ola'.
- In 2011, Bhavish and Ankit Bhatti (his IITian friend) started a tech platform Olatrips.Com to book cabs.

for outstation trips.

- Within 3 years, Ola was India's largest network of personal transportation options and also the most popular app amongst customers in over 22 cities of its operations.
- In 2015, they two were youngest to be included in that year's list of richest Indians.

10. Vijay Shekhar Sharma (paytm)

- He built his first company - XS Communications - a startup that created Content Management System while in college.
- In 2011, he first pitched the idea of entering the payment ecosystem. The mobile wallet, Paytm was founded with an initial investment of \$2 million.
- In 2017, Paytm became India's first payment app to cross over 100 million app downloads and Sharma appeared in Forbes' World Billionaire's list.

THANK YOU
