T.H.K. JAIN COLLEGE

(Under auspices of Shree S.S. Jain Sabha)
C.U. Affiliated & NAAC Accredited B+ College
6, Ram Gopal Ghosh Road, Cossipore, Kolkata: 700002

STUDENTS DEVELOPMENT PROGRAMME

Jointly Organized By

DEPARTMENT OF COMMERCE
&
DEPARTMENT OF BUSINESS ADMINISTRATION

Applicable for: [**3rd** & **5th** Semester Students of B.Com. & BBA]

Important Dates:

→ **Registration begins:** 28/07/2020

→ **Registration ends:** 03/08/2020

→ **Maximum Seat Capacity:** 250

→ **Online leading platform:** Google Meet

→ **Registration on first come first serve basis.**

Programme:

Start Date: 04/08/2020

End Date: 22/08/2020

Online Assessment Date: 24/08/2020

(8 am – 12 midnight)

Contributory Departments:

➢ Department of Economics.

➢ Department of English.

➢ Department of Computer Science.

Technical Support By:
Prof. Rituparna Kundu
Prof. Suvadip Das
Prof. Puja Paul
(Department of Computer Science)

Organising Committee:

Chairperson:

Dr. Mausumi Singh Sengupta *(Principal)*

Advisor:

Dr. Asit Kumar Mondal

(In charge, Department of Commerce)

Convenor:

Prof. Sunita Saha *(Department of Commerce)*

Joint Convenor:

1. *Prof.* Vinay Kumar Shaw
   (Department of Commerce, Morning Shift)
2. *Prof.* Anjali Gupta
   (Department of Commerce, Day Shift)
3. *Prof.* Soumyatanu Adhikary
   (Department of Business Administration)

Important Information for the Students on Registration:

➢ *Registration link for 3rd Semester (Morning & Day Shift) B.Com. & BBA Students:*
https://forms.gle/YG6hnUoBaKCeRtUe6

➢ *Registration link for 5th Semester (Morning & Day Shift) B.Com. & BBA Students:*
https://forms.gle/bnpVaa4WqmnvYh4o7

➢ Both Registration & Programme are completely free for all the students of both departments.

➢ *Attendance is compulsory for all the sessions.*

➢ *Please follow the programme schedule for details.*

➢ *Log in must be done through registered email id (own name) 10 min. before the scheduled time to attend the session.*

➢ *E-Certificate will be provided on qualifying the online assessment test with a score of 50% & above.*

Welcome Address **4th August, 2020** **10:30 am to 10: 40 am**	*Dr.* Mousumi Singh Sengupta; ***Principal,*** *T.H.K. Jain College.*

Introductory Note
4th August, 2020
10:40 am to 10:50am
	Speaker:
	Prof. Sunita Saha *(Department of Commerce, Morning Shift)*
	            &
	Prof. Anjali Gupta *(Department of Commerce, Day Shift)*
	            &
	Prof. Soumyotanu Adhikary
	        (Department of Business Administration)

Contact Person:

1. *Prof.* Sunita Saha (9830719133)

2. *Prof.* Anjali Gupta (7909045940)

3. *Prof.* Soumyatanu Adhikary (9874484733)

Academic Programme Schedule

DATE	3rd Semester [11 am - 12 noon.]	5th Semester [5 pm – 6 p.m.]
4th August [Tuesday]	**Topic:** Futuristic Accounting **Speaker:** Prof. Jayasree Das *Department of Commerce*	**Topic:** Business Communication and preparing content for Social Media Marketing **Speaker:** Prof. Swara Thakar *Department of English*
6th August [Thursday]	**Topic:** Basic insight on how to invest in Mutual Funds and preliminaries of Demat Account **Speaker:** Prof. Soumyatanu Adhikary; *Department of BBA*	**Topic:** GAAP, IND-AS, IFRS-their Impact and Principles **Speaker:** Prof. Madhurima Banerjee; *Department of Commerce*
8th August [Saturday]	**Topic:** Magical Google Products: Tools of ICT **Speaker:** Prof. Anjali Gupta *Department of Commerce*	**Co-Curricular Classes**
10th August [Monday]	**Topic:** Methods of Data Collection and How to Make a Questionnaire **Speaker:** Prof. Saptarshi Chakraborty; *Department of Economics*	**Topic:** E-filing of Annual Return **Speaker:** Prof. Annu Ojha *Department of Commerce*
12th August [Wednesday]	**Topic:** Advanced Learning of MS Excel **Speaker:** Prof. Vinay Kumar Shaw *Department of Commerce*	**Topic:** Analysis & Interpretation of Primary Data: An Instrument for Project Reporting. **Speaker:** Prof. Neeloy Gupta *Department of Economic*
14th August [Friday]	**Topic:** Composition of E- mail and C.V. Writing **Speaker:** Prof. Oindrila Sengupta Department of English	**Topic:** An Introductory session on Corporate Etiquette **Speaker:** Prof. Manoj Peter *Department of Business Administration*
16th August [Sunday]	**Topic:** Learning through MHRD-UGC Online Platforms-A way towards development of knowledge and skills **Speaker:** Prof. Sunita Saha *Department of Commerce*	**Topic:** Business Opportunity **Speaker:** Prof. Chaitali Paul; *Department of Commerce*
18th August [Tuesday]	**Co- Curricular Classes**	**Topic:** Logical Reasoning **Speaker:** Prof. Harsha Sethia *Department of Commerce*

Co - Curricular Activity Programme schedule

DATE	3rd Semester [11am - 12 noon.]	5th Semester [5 pm – 6 p.m.]
8th August [Saturday]	**Academic Lectures**	**Topic:** Intelligence System **Speaker:** Prof. Suvadip Das *Department of Computer Science*
18 August [Tuesday]	**Topic:** Introduction to few online Earning Platforms **Speaker:** Prof. Puja Paul *Department of Computer Science*	**Academic Classes**
20th August [Thursday]	**Topic:** Enhancing students' mental health and wellbeing in 'new normal' era **Speaker:** Dr. Sanchira Ghosh Department of Psychology, WBSU.	**Topic:** Enhancing students' mental health and wellbeing in 'new normal' era **Speaker:** Dr. Sanchira Ghosh Department of Psychology, WBSU.
22nd August [Saturday]	**Topic:** Group Discussion and Interview. **Speaker:** Mr. Sudip Sen UTTARAN ETC	**Topic:** Group Discussion and Interview. **Speaker:** Mr. Sudip Sen UTTARAN ETC

Valedictory Session: 6:15 - 6:30 P.M.	**Speaker:** *Dr.* Mousumi Singh Sengupta; ***Principal**, T.H.K. Jain College.*
Vote of Thanks: 6:30-6:35 P.M.	**Speakers:** 1. *Prof.* Chaitali Pal, *Department of Commerce* 2. *Prof.* Soumyatanu Adhikary, *Department of BBA*

ONLINE ASSESSMENT: 24.08.2020
(8 am to 12 midnight)